

MMC1 DIGITAL ON HOLD ANNOUNCER

Turns "on hold" time into selling time

Imagine a salesperson that worked 24 hours a day, 7 days a week and talked to every person that called you. That person is M2 Technology. Imagine if you receive just 35 callers per day, that's over 10,000 times per year you can advertise your business.

Every time a caller is placed **On Hold**, you have an opportunity to get your waiting callers excited about your organisation with information mixed with music. After all, where would you find a more qualified audience and an audience more interested in WHAT ELSE you do?

Your callers **want** to know what you can do for them.... **so let's tell them!** We all spend thousands making them ring us... M2 Technology gives you the chance to maximise this opportunity; you have their total attention at what is virtually point-of-sale.



When you move to an M2 system you can expect your callers to:

- ask more questions
- increase their spend
- know more about your products and services
- be impressed by the way you sound
- be happier to hold longer
- be less aware they are holding to speak to you

Features

- ☎ New programs delivered by Email
- ☎ Push button selection to change messages.
- ☎ Simply plug in a CD or radio whenever you wish to by-pass the messages.
- ☎ Male and Female voice artists.
- ☎ Creative script writing
- ☎ Professional production services
- ☎ New messages via courier or email
- ☎ 60 minute total capacity
- ☎ Australian made & ACA AUSTEL approved
- ☎ Optional courier delivery of messages if required



SALES INQUIRIES: (08) 9316 1466

Find out more about our products and services by visiting:
www.m2technology.com.au